



AHMEDABAD

making
you
career
ready



SKIPS
**SCHOOL OF
BUSINESS**

Approved by AICTE, Govt. of India

2 Years Full Time

PGDM Programme

With Dual Specilization

» ABOUT US

SKIPS offers a Two Year Full-Time Post Graduate Diploma in Management Programme is approved by AICTE, Govt. of India. The PGDM Programme is a High end. High quality and Value Driven Management Programme, in sync with emerging industry needs. The Programme has a uniquely designed curriculum and innovative learning interventions.

» VISION STATEMENT

- › To be a centre for excellence in management education committed to develop socially responsible corporate professionals.

» MISSION STATEMENT

- › To impart knowledge through innovative teaching methodologies.
- › To inculcate professional skills through industry exposure.
- › To provide a platform for value based learning.

» OUR JOURNEY SCHOOL TO UNIVERSITY



SINCE 1985
School to University



35+ YEARS
of imparting
quality education



7 EDUCATIONAL
Institutions



6500+
Students



12000+
Alumni



707
Corporate
Recruiters



500
Academicians

» RANKING AND AWARDS



Awarded as '**Best Management Institute in Ahmedabad**' By Times Of India, 2023



Awarded as '**Best Placement Record**' by Times of India, 2021, 2019 & 2018



Awarded as '**Excellence in Management Education**' by Times of India, 2020



Achieved Platinum rating for '**High Industry Linkage**' in AICTE-CII survey for the years, 2020 & 2019



Awarded for '**Industry Exposure**' by Times of India, 2019



Awarded as '**Fastest Growing B-School**' by Times of India, 2017



Awarded grade '**A**' in Gujarat

» COLLABORATION



IIBN Business
School



Chartered
Insurance
Institute

CII Campus UK



جامعة عجمان
AJMAN UNIVERSITY

Ajman University



AIESEC International

» PGDM AT SKIPS

The Post-Graduate Diploma in Management (PGDM) Programme at SKIPS is a biennial, full-time Programme, highly renowned and appraised.

The PGDM Programme has been divided into 3 portions—the majority of Core and few Elective courses within the First Year, Summer Internship in the Industry for eight weeks in the period of April-June and majorly Elective courses and few Core courses within the Second Year. The academic year starts in June/July and finishes in March/April of the subsequent year. An academic year comprises 3 trimesters, every trimester spreading across eleven to thirteen weeks. The Annual Convocation for the graduating batch happens in November/December.

The Programme enables learning in principle and practice of various areas of management and is fastidiously planned with the supported contribution of inputs by key stakeholders including Industry Specialists, Faculty and Students. The Programme gives students the chance to build up their skills of correspondence, initiative, relational and organizing aptitudes: skills that are essential in the present progressive modern world and rapidly changing business conditions. The Programme conjointly provides opportunities for students to develop essential learning and abilities with academic rigour in applying key ideas and diagnostic instruments. The Programme outfits a student with the requisite information and skills, needed for playing leadership and effective management roles in the corporate.

» ADMISSION PROCESS AT SKIPS

ELIGIBILITY FOR PGDM

Students pursuing or having completed a minimum of the three-year graduate programme in any discipline with a minimum 50% (45% for SC/ST/OBC) aggregate marks from any university, recognized by the Association of Indian Universities (AIU)/AICTE/UGC, are eligible for Post Graduate Studies in Management. Students appearing for their final examination in April-May 2025 can also apply. However, they should produce documentary evidence of having passed the graduation examination with minimum aggregate marks as specified above, on or before 31st October 2025, failing which the students will forfeit their admission. The student must have completed the graduation examination process before joining the institute. Student besides fulfilling the above qualifications is required to appear for one of the national-level management entrance tests namely CAT/CMAT/XAT/MAT/ATMA/GMAT or state-level selection test if any conducted by the respective state regime.

SELECTION PROCESS

STAGE 1

The applicant shall be short-listed based on the general rank figured after assessing the below-mentioned accompanying parts and their subsequent weightage:

- » The score of the Management Entrance Tests (CAT, XAT, CMAT, ATMA, MAT, GMAT) - **35%**
- » The score for educational performance in X Std., XII Std. and Under Graduate Degree/Post Graduate Degree - **15%**
- » Screening Process - GD (Group Discussion), PI (Personal Interview) - **45%**
- » Weightage for participation in Sports/Extracurricular activities/Gender diversity - **5%**

STAGE 2

Declaration of consolidated merit position for each of the candidates

STAGE 3

All the merit-positioned candidates will be called for counselling at different time slots depending upon their rank.

The admission cut-off date will be announced along with the declaration of the merit list.

» FEE PAYMENT SCHEDULE

Details of Fees for the programme are appended below

The total fees for the PGDM programme for the **Batch 2025-27** is **Rs. 6,25,500/-**

At the time of Admission

72,000/-

*Within 20 days of Admission Date

1,84,500/-
1st Installment

*10th January, 2026

1,84,500/-
2nd Installment

*10th June, 2026

1,84,500/-
3rd Installment

» FACULTIES



DR. VAISHALI TRIVEDI
Professor

Ph.D, MBA, JRF-NET, SET
Exp: 16 years in Academics



DR. ANKIT JAIN
Professor

Ph.D, M.Com (Gold Medalist), MBA
Exp: 16 Years in Academics 2 years in Industry



DR. POONAM ARORA
Professor
Ph.D, CAS, M.Sc (Mathematics),
MBA, MS (Insurance)
Exp: 20 years in Academics



DR. DEVINA UPADHYAY
Associate Professor
Ph.D, M.Phil, MBA, M.Sc (Statistics)
Exp: 15 Years in Academics



DR. STAFARD ANTHONY
Associate Professor
Ph.D, MBA (Marketing & HR), B.E.
(Electronics & Communication)
Exp: 10 Years in Academics 5 Years Industry



Dr. PRASEEJA MENON
Assistant Professor
Ph.D, MBA Marketing
Exp: 15 Years in Academics



DR. RIMA GUPTA
Assistant Professor
Ph.D, MBA-HR (Gold Medalist)
Exp: 20 years in Academics



DR. KANU RAHEJA
Assistant Professor
Ph.D, MBA, NET
Exp: 10 Year in Academic



DR. SMITA IYER
Assistant Professor
Ph.D, M.com(HRM), M.Phil
Exp: 6 Years in Academics



DR. AISHWARYA PATEL
Assistant Professor
Ph.D, MA (English with Communication
Studies), MEd
Exp: 2 year in Academics



DR. ANURADHA PANDIT
Assistant Professor
Ph.D, MA(English), M.Phil,
PG Dip in Public Relations
Exp: 21 Years in Academics, 4 Years in Industry



DR. KRISHN LIMBACHIYA
Assistant Professor
Ph.D, Master of Technology
Exp : 5 year in Academics



MR. SALMAN ZIA
Assistant Professor
M.Com
Exp: 15 Years in Academics



MR. CHIRAG BHATT
Assistant Professor
B.tech IT, ME (CE)
Exp: 12 Years in Academics



MR. TEJAS MODI
Assistant Professor
M.Com, Ph.D (Pursuing), UGC-NET
Exp: 10 Years in Academics



MS. SHAILI PANCHAL
Assistant Professor
MBA (Finance)
Exp: 10 Years in Academics



MS. ANKITA PATEL
Assistant Professor
MBA (Finance), Ph.D Pursuing
Exp: 6 Years in Academic, 3 Years in Industry



MR. DEEPAK BHATIA
Assistant Professor
CFA (ICFAI), MBA, MS (Finance), Ph.D
(Pursuing), UGC NET
Exp: 6 Years in Academics, 4 Years in Industry



MS. KHUSHBOO SHARMA
Assistant Professor
MBA (Marketing), Ph.D Pursuing
Exp: 2.5 Years in Academics, 6 Years in Industry



MR. MANOJ NAKUM
Assistant Professor
MCA
Exp: 7 Years in Academics, 9 Years in Industry

» RESOURCE PERSONS

JAPESH JAYADHEVAN
CEO, Hocco Ice creamst



MILAN SANGHVI
Vice President
IFFCO-TOKIO



HARI GUPTA
Deputy Vice President
& Zonal Head, HDFC Bank



SHINE JOHN
Senior Director-Content
Operations,S&P Global



CHINTAN SHAH
Director, Nielsen IQ



AMOD SORATUR
Business Head, Physical
Distribution, ASHV



KRISHNA KAUSTUBH
Zonal Head, Zomato



RAJ SHAH
Enterprise Account Manager,
Amazon Web services



» BASKET OF ELECTIVES

Keeping in view the objective of developing managers with interdisciplinary skills, the Institute encourages students to choose from among a set of electives across different areas of specialization and also interdisciplinary areas. This facility is subject to a minimum number of students opting for a particular elective.

» PGDM WITH DUAL SPECIALIZATION

BASKET A

Finance
Marketing

BASKET B

Human Resource
Marketing

BASKET C

International Business
Marketing

BASKET D

Business Analytics
Marketing

BASKET E

Finance
Business Analytics

DUAL SPECIALIZATION



» COURSE PEDAGOGY



Seminar



Role- Plays



Case Study Method



Workshops



Simulated Exercise



Internships



Group Projects



Movie Club



Group Discussions



Live Projects



Flipped Classrooms



Colloquium

» LIFE AT SKIPS

CO CURRICULAR CLUBS



MARKETING MAESTROS



FINVEST CLUB



SYNERGY CLUB



IIF CLUB



SKOPE CLUB



BRAIN STORMERS CLUB



COMMUNICATION CRUSADERS



DATA WIZARDS

EXTRA CURRICULAR CLUBS



ABHIVYAKTI CLUB



RUNBHOOMI CLUB



SAMVEDNA CLUB



MEDIA



UTSAV CLUB



VIRASAT CLUB



PUBLIC RELATIONS



» OUR CORPORATE STAKEHOLDERS

707 CORPORATE RECRUITERS



» OUR CORPORATE STAKEHOLDERS



» TESTIMONIALS



**Urvika
Zalawadia**

SKIPS as an institution has helped me shape into a confident individual. From live projects, and summer internships to IIF lectures, everything has provided me with real-life corporate experience. Faculties have always been encouraging and guiding at every step that transformed me into a self-assured person. Being part of SKIPS was a memorable and insightful journey.



Arshi Anis Khan
Senior Application Associate-
Financial Modeling

SKIPS has provided a strong foundation that encourages students to challenge themselves and achieve their best. The focus on student growth and life skills has helped me excel in both professional and personal life. I'm proud to be a part of the SKIPS family and recommend it to anyone looking to grow and succeed.



Kushal Vyas
Territory Sales executive
Retail Sales

Joining SKIPS for my PGDM was one of my best decisions. The unique pedagogy, up-to-date syllabus, and industry interactions shaped my career goals. The Employability Enhancement Programme and pre-placement activities helped me develop crucial skills and confidence, making me corporate-ready. SKIPS is the ideal place to enhance skills and achieve professional success.



Harsh Mittal
Probationary officer

My two years at SKIPS taught me to dream big and work hard to achieve those dreams. The perfect balance of academics, skill development, and extracurricular activities helped me build leadership qualities. Thanks to SKIPS' talented faculty and exposure through activities like the Colloquium, I transformed into a confident and dynamic professional.



Gunjan Lalwani
Sales Officer

SKIPS has been a transformative journey for me, offering hands-on learning and diverse activities that helped shape my skills and passions. The faculty's guidance helped me find the right path for my career. I'm grateful to SKIPS for its unwavering support and for giving me the tools to achieve my personal and professional goals.



**Prathmesh
Ranpura**
Team leader

My time at SKIPS was transformative, with excellent faculty support and practical exposure that prepared me for the professional world. I was proud to land a Team Leader position at Flipkart post-PGDM. The skills and guidance I received at SKIPS were key to shaping my career, and I'm thankful for the opportunities it provided.



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